Course Project – Movie Ratings Analysis

**Summary:**

Comedy and Drama are the most popular movie genres worldwide, with the highest number of films earning global box office revenue. In the Drama genre, the average movie length is around 1 hour and 47 minutes, showing that audiences prefer shorter, more engaging films rather than long, three-hour ones.

For production partnerships, RSVP can collaborate with Dream Warrior Pictures or National Theatre Live, as they have produced the most successful films in recent years (2017-2019). However, in terms of audience love and votes, Marvel Studios, Twentieth Century Fox, and Warner Bros are the top production houses globally.

Directors play a key role in a movie's success. James Mangold, Anthony Russo, and Soubin Shahir have directed the most hit movies in their respective genres.

In India, Vijay Sethupathi, Mammootty, and Mohanlal are the most loved actors, while Taapsee Pannu, Kriti Sanon, Divya Dutta, and Shraddha Kapoor are among the most admired actresses. For Drama movies, Sangeetha Bhat is the most popular actress.

These actors and directors can be great choices for future movie projects, ensuring a higher chance of success at the box office.

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